



77<sup>TH</sup>  
ANNUAL

# BCAM

CONVENTION AND TRADE SHOW

JULY 20TH - 22ND

AT FIREKEEPERS CASINO IN BATTLE CREEK

EDUCATION SEMINARS • TRADE SHOW  
NETWORKING EVENTS • EAT AND PLAY • INCREASE REVENUE

MICHIGANBOWL.COM

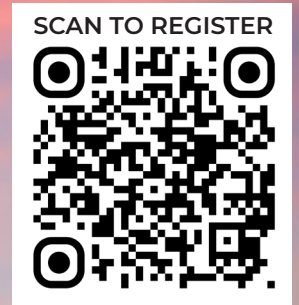




# BCAM

CONVENTION AND TRADE SHOW

## JULY 20TH - 22ND



11177 E MICHIGAN AVE, BATTLE CREEK, MI 49014 | (877) 352-8777



BOWLING CENTERS ASSOCIATION OF MICHIGAN | 28200 SOUTHFIELD RD, LATHRUP VILLAGE, MI 48076



# START OUT BCAM 2025 WITH A ROUND OF GOLF



*MT. PLEASANT*



***SUNDAY, JULY 20TH @ 11:30 AM***

**PLAY A COMPETITIVE ROUND OF  
GOLF WITH INDUSTRY ASSOCIATES**

**15701 N-DRIVE N, MARSHALL, MI 49068 | (269) 789-4653 | THEMEDALIST.COM**



## EVENT SCHEDULE

### SUNDAY, JULY 20TH, 2025

Registration, Networking Meet & Greet

11:30 am - Golf at The Medalist

8:00 pm: Networking Meet & Greet

10:00 pm to Midnight: Hospitality Room

### MONDAY, JULY 21ST, 2025

Speakers, Trade Show, President's Dinner

7:00 am - 9:00 am: Breakfast

9:00 am - Noon: Member Education

Sponsored by Classic Products

#### 9:00 am: Dave Small

##### How to get the bank to NOT SAY NO!!!!

After a successful career in consulting in the private sector and with government agencies David bought his first bowling center in 2009. He has since expanded to owning six centers in Indiana and Michigan. He has hosted 89 PBA events and his centers are regular hosts to high school, youth, and men's and women's state tournaments. His consulting background allows him to bring a unique set of skills to the table with how he manages his businesses.



#### 10:00 am: Amy Arcuri

##### Smart Buy programs to increase your profit margins

Amy Arcuri is the Member Benefits Director for the BPAA. The Smart Buy program is an exclusive benefit offered by the Bowling Proprietors' Association of America to its member bowling centers and can lead to substantial cost savings.



#### 11:00 am: Mike Monroe

##### Best practices in buying & selling your center

With 40 years of experience in the bowling industry, Mike Monroe is currently the managing associate for The Hansell Group and owner of First Frame Bowling Management.



#### 2:00 pm - 6:00 pm: Trade Show with Strolling Meal

The trade show floor will be filled with our nationwide Exhibitors who are looking to share new programs, ideas, and business arrangements with our members. Attendees have the chance to win great prizes. The strolling meal begins at 4pm.

Sponsored by Qubica/Brunswick

#### 7:00 pm - 9:30 pm: President's Dinner

Cocktails served at 6:30 pm, Dinner served at 7:00 pm, Entertainment to follow after dinner

Sponsored by Brunswick

#### 10:00pm - Midnight: Hospitality Room with board games

Back by popular demand! Interactive games will be played this night only in the hospitality room. Join us for networking, drinks, snacks, and some fun competition!

Sponsored by Dilaura Bros

### TUESDAY, JULY 22ND, 2025

Speakers & Social Event

7:00 am - 9:00 am: Breakfast

9:00 am - Noon: Member Education

Sponsored by Classic Products

#### 9:00 am: Steve Cieslewicz

##### Tips & Tricks to Elevate Your Business

Steve Cieslewicz is the owner of Whitetail Lanes in Amherst Junction, Wisconsin. He has 23 years in the bar, bowling, and restaurant industry. In addition to managing his business, he is also a public speaker, consultant, and monthly columnist for International Bowling Industry.



#### 10:00 am: Jason E. Brooks

##### Leading with The Right Mindset: Managing vs Leading vs Coaching

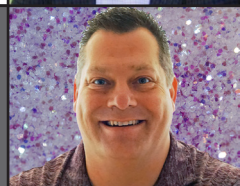
30+ year hospitality executive, Jason speaks to high performance leaders, hospitality teams, and culture champions to help drive growth, navigate mindset shifts in leadership, and develop teams to win back your time and develop teams to win back your time in you personal and professional life.



#### 11:00 am: David Small

##### Interactive session on renovations and improving your centers EBITDA!

Speaking Session 2





# THANK YOU TO ALL OF OUR SPONSORS

## SCHEDULE CONTINUED

12:00 pm – 2:00 pm: BCAM Annual Meeting & Lunch

Speakers: Frank Desocio-BPAA/PWBA updates, John Harbuck-Strike  
Ten Marketing/BCTV updates, and Libbi Fletcher-BVL  
Sponsored by Strike Ten Entertainment



3:00 pm: 77th Annual BCAM 2025  
Convention & Trade Show Wrap-Up



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SCAN TO REGISTER







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